

IN THE CLAIMS

1. (currently amended) A receiver, comprising:

a receiving unit operable to receive program signals and program guide information ~~that includes at least a broadcast start time and a broadcast end time information for each of a plurality of programs; means for carrying out display processing based on the received program guide information;~~

a storage unit operable to store content information indicating whether content displayed immediately before turning off a power source of the receiver is a program guide or an image of a program, and when the content displayed immediately before turning off the power source of the receiver is the program, to store genre information indicating the genre of the program; and

a display controller operable, ~~at a time when in response to the power source is being~~ subsequently turned on, to display (i) to display the program guide when the content information indicates that the program guide was displayed immediately before turning off the power source of the receiver, or an image from (ii) to display a predetermined currently broadcast program as an initial image based on when the content information indicates that the program was displayed immediately before turning off the power source of the receiver and the currently broadcast program is listed in a list of recommended programs, and (iii) to display the currently broadcast program when the content information indicates that the program was displayed immediately before turning off the power source of the receiver and the currently broadcast program is not listed in the list of recommended programs but is of the genre indicated by the stored genre information.

2. (cancelled)

3. (currently amended) In a receiver having a power source, a method comprising:

receiving program signals and program guide information ~~that includes at least a broadcast start time and a broadcast end time information for each of a plurality of programs; carrying out display processing based on the received program guide information;~~

storing content information indicating whether content displayed immediately before turning off the power source is a program guide or ~~an image of a program~~, and when the content displayed immediately before turning off the power source of the receiver is the program, storing genre information indicating the genre of the program; and

in response to displaying, at a time when the power source is being subsequently turned on,

displaying the program guide when the content information indicates that the program guide was displayed immediately before turning off the power source of the receiver,

displaying ~~or an image from a predetermined~~ currently broadcast program ~~an an initial image based on~~ when the content information indicates that the program was displayed immediately before turning off the power source of the receiver and the currently broadcast program is listed in a list of recommended programs, and

displaying the currently broadcast program when the content information indicates that the program was displayed immediately before turning off the power source of the receiver and the currently broadcast program is not listed in the list of recommended

programs but is of the genre indicated by the stored genre information.

4. (cancelled)

5. (cancelled)

6. (cancelled)

7. (cancelled)

8. (currently amended) The receiver as claimed in claim 71, wherein ~~when no program associated with the same genre as that associated with the program displayed immediately before the power source is turned off is being broadcast at the time when the power source is subsequently turned on,~~ said display controller is operable, in response to the power source being subsequently turned on, (iv) to display the program guide when the content information indicates that the program was displayed immediately before turning off the power source of the receive and the currently broadcast program is not listed in a list of recommended programs and is not of the genre indicated by the stored genre information.

9. (cancelled)

10. (cancelled)

11. (cancelled)

12. (currently amended) The method as claimed in claim 113, ~~wherein further comprising:~~

displaying, in response to the power source being subsequently turned on, the program guide when no program associated with the same genre as that associated with the content information indicates that the program was displayed immediately before turning off the power source is turned off is being of the receiver and the currently broadcast program is not listed in a list of recommended programs and is not of the same genre indicated by the stored genre information at the time when the power source

~~is subsequently turned on, said displaying step includes displaying the program guide.~~